There’s No App for That: Preparing for a Tech Implementation

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The Panel

- Aleksa Krolls, Director of Support & Innovation, Vera Solutions
- Piyasree Mukherjee, CEO, Foundation for Mother & Child Health India
- Frank Nankivell, Program Director, Liberty Asia
- Alexie Seller, CEO, Pollinate Energy
Agenda

• Are you ready to implement a new technology?
• How to prepare for a tech implementation
• What does it mean to be tech ready?
• Preparing for a tech implementation -- stories from the field
• Learnings from the field
• Are you tech ready?
• Q&A
Ready to implement a new technology?
How to prepare for a tech implementation

- Strategy
- Processes
- People
- Objectives
- Tech
What does it mean to be tech ready?
Preparing for a tech implementation

*Stories from the field*
Bringing life-changing products to people who need them most
Pollinate Energy

Why
• Excessive data collection when screening slums and collecting repayments

How
• Data clean up
• Scoping the project
• Allocated a team member as leader
• Clear objective

Results
• Default dropped from 30% to 2%
• Uptake in field rapid, but still struggling with user adoption
• Need to go through a rebuild to meet newer challenges
• Didn’t focus enough on staff usability and training, remains a problem
Promoting ‘right’ food choices
FMCH

FMCH works with socio-economically vulnerable urban communities, implementing a community-based nutrition intervention.

**Approach**
- Accurate, actionable knowledge
- Intensive engagement with each family to support behaviour change
- Prevention of malnutrition and promotion of health and nutrition
- Training as a tool to scale, reaching populations which otherwise remain unserved

**The ‘Data’ Question**
- Recording every interaction with every woman and child
- Increasing efficiency, access at the grassroot level
- Monitoring outputs and outcomes
- Solving the IMPACT puzzle
LIBERTY ASIA TO PREVENT HUMAN TRAFFICKING
OUR SOLUTION

+ **Standardising Data Capture & Victim Case Management**
  System improves NGO’s ability to record, organize and analyse their data.

+ **Increasing NGO Efficiency**
  Automated email reminders and a cloud-based system allows NGOs to monitor their cases and provide better services to victims/vulnerable people.

+ **Creating More Opportunities for Case Collaboration**
  NGOs can share specific cases with each other, making it easy for partners to work across borders and across organizations— as more partners share data with each other, a greater perspective of the situation, as a whole, is attained.
Vera Solutions uses cloud and mobile technology to help social impact organizations better track impact and streamline operations.
Our Clients
More than 195 NGOs, foundations, social enterprises, and academic institutions
The Vera Process

- Strategy
- Objectives
- Processes
- People
- Tech
Key learnings

- Common pitfalls
- Success factors
Are you tech ready?

Resource: rebrand.ly/ict4d17
Q&A
Contact Us

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